

# The World's Knowledge Marketplace

Power your decisions with real-world expertise and insights.

### **How We Help**

At GLG, we connect you to people with first-hand experience, giving you access to powerful insights and the clarity you need to act with confidence. Access our network of more than 700,000 experts through Consulations, Events, Placements, Project, and Surveys.



## **GLG Consultations**

GLG Consultations connect you with an expert in a specific topic, business, or industry for a call or an in-person or video meeting so you can gain powerful insights to drive decisionmaking. Connect directly with an expert, or choose a moderated, translated or multi-party call - whatever fits your needs.

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## **GLG Events**

GLG Events respond in real time, bringing the world's leading voices together to share perspectives and discuss trends and implications. You can attend GLG Events in person, join online live video, or listen in from anywhere.

GLG Custom Events combine the power of a live event with your own research objectives. Create workshops featuring industry experts who have first-hand expertise or gather feedback from customers through focus groups and in-depth interviews.



#### **GLG** Library

A subscription to GLG Library gives you access to thousands of teleconference transcripts and webcast replays from events led by our global subject-matter experts.



#### **GLG Placements**

GLG Placements bring C-suite professionals to you so you can quickly get your team up to speed.



#### **GLG Projects**

Leaders face countless critical decisions with limited time and resources. GLG Projects engage our experts for longer-term and more in-depth engagements so leaders can draw on the best expertise in the most efficient way.

For each engagement, we staff one or more top-tier consultants and subject matter experts with experience across industries and disciplines. We offer fully-managed market assessments, competitive landscape analysis, brand analysis, voice-of-customer studies, and staff augmentation to support your work.



## **GLG Surveys**

Whether you need to evaluate entering a market, quickly test a new idea, or optimize your messaging, our experienced team of quantitative researchers can help you reach the right groups and execute surveys that meet your research objectives.

GLG Surveys assemble trusted samples from the world's largest and most varied source of first-hand expertise so you can quickly fieldtest your strategies.

#### Want to Know More?

We'd love to talk. Call us: +1 212 984 8500 Visit us: glg.it