



Understanding Usage of Alternate Certification Providers for Teaching Qualifications in the U.S.

End-to-End Execution of Two Surveys in One Week

CHALLENGE

An Australian management consulting company came to GLG Research to better understand prospective teachers in the U.S. They wanted insight into how they used alternate certification providers (ACP) for teaching qualifications. They also wanted to understand the general population's interest in becoming a teacher.

THE GLG APPROACH

To gain insight into these topics, GLG created two discrete surveys. For the first topic, GLG crafted a 20-minute online survey targeting current and prospective teachers in North Carolina, Florida, and Texas. For the second topic, GLG created a shorter survey that collected responses from across the U.S.

OUTCOME

From drafting the questionnaires to collating findings, the surveys took one week to complete, delivering the minimum sample size of 3,000 respondents in a matter of days with quality data that provided the insight needed by the client who responded to GLG with positive feedback.

FEATURED PRODUCTS



GLG Research (Surveys)

GLG executed two surveys for an Australian management consulting firm to gain insights into the views of current and prospective teachers toward ACP, and general interest in becoming a teacher in the U.S.

Why GLG?

Timely Delivery of Quality Data

Even though the surveys were complex, GLG Research managed the end-to-end process smoothly and delivered quality data within a tight time frame.

Targeted Population

The team delivered the requested sample size, a minimum of 3,000 respondents, while ensuring that those surveyed were appropriate to reach the client's research goals.

[Learn more](#)

As The World's Insight Network, GLG connects clients to the subject-matter experts who can provide real-world insights to make informed decisions. Our team of professionals work with you to create a tailored approach that identifies, assesses, and answers your questions on your timeline. We bring the power of insight to every great professional decision.

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