



# Panel Discussions on Virtual Power Plants (VPP) and Battery-as-a-Service (BaaS)

*Facilitating C-level Stakeholder Conversations in an Interactive Manner*

## CHALLENGE

A management consulting company, working with a leading Korean conglomerate, engaged GLG to arrange panel discussions with top experts to understand global market trends and industry dynamics on several topics including Virtual Power Plants (VPP) and Battery-as-a-Service (BaaS).

## THE GLG APPROACH

GLG engaged four leading industry experts from its network who had extensive experience working with well-known alternative energy companies in Australia, the U.S. and the U.K. to take part in these panel discussions. Each Network Member committed their time to take part in initial preparations on agenda and content building, and then the actual panel discussions which were attended by the C-level executives of the end-client.

## OUTCOME

GLG Network Members shared their unique point of view from first-hand experience during three panel discussions related to VPP, New Energy Retail, EV Charging, Battery Recycling/Reusing, and BaaS.

## FEATURED PRODUCTS



GLG Integrated Insights

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**GLG facilitated comprehensive panel discussions on a variety of topics including VPP, EV charging, and BaaS. Headed by four top industry experts, the discussions allowed the end-client to obtain valuable insights into the new energy landscape today.**

## Why GLG?

### A Global Perspective

GLG Network Members, with diverse experiences gained from executive roles in top energy companies in Australia, the U.S. and the U.K., gave the end-client the insights they needed to navigate the trends and dynamics of the global energy market.

### A Seamless Team

GLG experts worked closely with the management consulting firm from the very beginning to set the agenda and content to ensure the relevance and usefulness of the final discussions.

As The World's Insight Network, GLG connects clients to the subject-matter experts who can provide real-world insights to make informed decisions. Our team of professionals work with you to create a tailored approach that identifies, assesses, and answers your questions on your timeline. We bring the power of insight to every great professional decision.

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